

Media Alert
Media Contact: Lisa Desatnik, 513-984-5474
lisadesatnik@fuse.net



NOTE: List of locations is enclosed. Please contact Lisa Desatnik or the branch if you would like to visit.

Even In Challenging Economy, Area Parents Make Kids' Positive Growth High Priority This Summer

Area YMCA Summer Camps Receiving Influx Of Registrations

June 8, 2009 - Budgets may be tighter this year, but many local parents are not compromising this summer when it comes to their children having a positive environment to play, learn new skills and gain new friendships. Branches of the YMCA of Greater Cincinnati, one of the area's largest providers of summer camp, are filling their enrollments as calls come in daily.

With the summer camping season underway, already YMCA Camp Ernst residential camp and a number of YMCA branches have exceeded their enrollments from last year. The YMCA attributes this to parents increasingly understanding the value and quality of its camps. By summer's end, Northern Kentucky and Greater Cincinnati YMCAs will have provided thousands of children, ages 3 to 18, positive growth experiences through swimming, exploring nature, leadership development, sports and crafts, cheerleading training and more.

YMCA of Greater Cincinnati day and overnight camps are offered in one week sessions from 9:00 a.m. until 4:00 p.m. daily (Monday – Friday) with pre and post camp options available for busy parents. Every week there are opportunities to participate in a different type of or themed camp. All YMCA camps are accredited by the American Camp Association or are licensed by the Ohio Department of Jobs and Family Services.

As with all YMCA memberships, programs and services generous contributions help support the YMCA in making it possible for everyone – no matter their ability to pay – to participate. This year more than ever those donations are appreciated to allow kids of all backgrounds the opportunity to grow through the character development emphasis of YMCA camps.

For more information on YMCA summer camps, or on making a donation, the public can visit www.myy.org.

As the area's largest youth and family-focused not-for-profit, the YMCA reinforces character values through assets-based programs and services to more than 143,000 individuals, kids and families annually. Adult mentors encourage young people to be caring, responsible, respectful, and honest through sports, summer camps, structured child and afterschool care, and leadership building programs. Branches offer quality time for families, resources for parents, and a variety of opportunities for seniors to be active. The Membership for All sliding scale fee structure means everyone, no matter their ability to pay, can always benefit from the YMCA. Last year alone more than 17,400 families and individuals enjoyed healthier and happier lives because generous partners helped the YMCA in its vision to be accessible to all.

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